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Date March 5th, 2020

## Exhibitors with high expectations for Texcare International 2020

### Sustainability is main topic at Texcare International

**London, 5th March** – German and European manufacturers of laundry and textile cleaning technology set optimistic expectations in Texcare International which opens its doors from June 20 to 24 in Frankfurt, Germany. This leading international trade fair is globally the most important technology platform for the laundry and dry-cleaning sector.

"All exhibitors of Texcare International are looking forward to the fair with great expectations. The currently increasing demands for sustainability and hygiene long for new investments in machinery and technologies. After a mixed year 2019 all Texcare exhibitors expect that this year's leading international trade fair in Frankfurt will once again provide a lasting impulse for pushing the international textile care sector", says Elgar Straub, Managing Director VDMA TFL (Textile Care, Fabric and Leather Technologies).

With its extraordinarily wide and dense range of international exhibitors and a very comprehensive program of panel discussions featuring high-ranking experts at the Texcare Forum, Texcare International is once again the leading worldwide technology marketplace for the laundry and dry-cleaning sector.

### Topic sustainability

This year, the most important focus will be on the topic of sustainability. On the consumer side, awareness of sustainability is increasing worldwide rapidly and with it the demands on industry for more sustainable and resource efficient production. International authorities like the EU Commission are also prioritizing the topic. The EU Commission's Green New Deal will also concern and shape the textile care industry in the coming years. In this context, the topic of circular laundry is also rapidly gaining in importance.

### Industry economy

After many very successful years, the entire VDMA TFL industry is looking back on an unstable year 2019 and economy experienced a noticeable slowdown. Incoming orders for the entire TFL industry (including garment and leather technology) deteriorated by 7 percent in Germany in real terms in 2019. In the same period, sales declined by 6 percent in real terms compared to the same period in the previous year. Thus, after a series of years of growth our industry took a respite in 2019.

### **UK textile care sector**

Germany, Italy and the Czech Republic were the three leading supplier countries for laundry and textile cleaning machines of the United Kingdom in the last year. In 2019, Germany's export volume to the UK was 20.16 million Euros. This is an increase of 11.5 percent compared to 2018. Italy's export volume was from Jan-Nov 2019 23.84 million Euros, that is an increase of 62.9 percent compared to the same period in 2018. The Czech Republic's export volume decreased from Jan-Nov 2019 by 11.9 percent to 7.64 million Euros compared to the same period in 2018.

### **VDMA TFL is the conceptual partner of Texcare International**

Texcare International is the leading international trade fair for the laundry and dry-cleaning sector. From 20 to 24 June 2020, international exhibitors will present the latest machinery, plant, processes and services for laundry and dry-cleaning technology.

**You can find a photo of Elgar Straub, Managing Director of the VDMA Textile Care, Fabric and Leather Technologies at <https://www.vdma.org/pressebilder-zum?articleId=26917076>**

Do you have any more questions? Elgar Straub, Managing Director of the VDMA Textile Care, Fabric and Leather Technologies, phone 089 278287 20, [elgar.straub@vdma.org](mailto:elgar.straub@vdma.org), will be pleased to answer them.

The VDMA represents more than 3300 companies in the medium-sized mechanical and plant engineering sector in Germany and Europe. With a good 1.3 million employees in Germany and a turnover of 232 billion euros (2018), the industry is the largest industrial employer and one of the leading German industrial sectors overall.